ZINZINO
Independent Partner

INTERNAL TRAINING · INNOVATION TEAM

Our story

Where we come from, why we are Zinzino Independent Partners today, and the tools we move forward with. So that every partner tells it the same way and knows everything they already have in hand.

EQUIPO DE INNOVACIÓN
INNOVAR PARA TRANSFORMAR VIDAS

Where we come from

A community that grew around a Japanese technology.

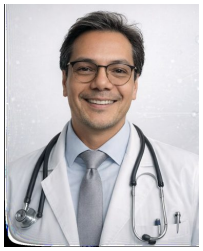
What happened

Zinzino acquired the operations and intellectual property of Sanki.

Where we are going

A company in expansion and tools ready for you.

> *"We are not changing course: we are expanding our mission."*



Dr. David Alcántar Sánchez

Physician and Surgeon from the Autonomous University of Guadalajara, specialist in Gynecology and Obstetrics from the University of Guadalajara, with a postgraduate degree in Anti-Aging and Longevity Medicine from UNAM, as part of its first graduating class, and specialist in Clinical and Geriatric Nutrition from the Instituto de Posgrados y Ciencias.
Zinzino Independent Partner.

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1 · HOW IT BEGAN

A search that began in medicine

"From the start of my career as a physician I had one constant drive: to find innovative, scientific and practical information, and to share it. Teaching and giving people tools has always been part of my vocation."

For many years, Dr. David reviewed food supplements through a strict filter before choosing one: **where each ingredient comes from, how it is obtained, the quality it is made with, and what can be measured**.

That filter led him to a Japanese technology of **metabolites obtained through fermentation**, from plants selected for their origin, such as olive, rosemary, bean and green tea. It is developed by an independent laboratory in Tokyo.

He worked with that technology for 16 years, since 2010, first with Sanki. Our team grew around it.

Origin
Plants chosen for where they come from, not for trends.

Production
Fermentation developed by a Tokyo laboratory.

Measurement
Decide with data, then measure again.

The four questions it left us

- Where does each ingredient come from?
- How is it obtained, and with what quality is it made?
- What can be measured before and after?
- Can I explain it clearly to the person listening?

> *"More than 25 years in medicine taught me to choose with judgment, not in a hurry."*

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2 · OUR TEAM

A team born from science that grew with people

The Innovation Team · Equipo de Innovación is a community of physicians, entrepreneurs, leaders and families in Mexico, Colombia, Peru and the United States.

What unites us is not a company or a product: it is a way of working. We learn together, share our training and protect the trust of everyone who comes to us.

What defines us

- **Education first.** We explain the approach before talking about products or business.
- **Measurement.** We prefer to know the starting point and measure again, instead of guessing.
- **Purpose.** Every new partner can become a leader who teaches others.
- **Consistency.** Weekly team sessions, live or recorded, so no one moves forward alone.

Our daily focus

Action
Start every day with one concrete action.

Conversation
Make every conversation leave a mark.

Starting point
Let every test open a conversation with data.

Where we are

Mexico | Colombia | Peru | United States

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INNOVAR PARA TRANSFORMAR VIDAS

> *"Every new partner is a future leader with purpose. Physicians, leaders and families building with consistency."*

3 · WHAT HAPPENED

Why we are Zinzino Independent Partners today

Zinzino acquired the operations and intellectual property of Sanki. The Tokyo laboratory remains independent and continues to develop and supervise the active ingredients. The Sanki line is now distributed through the Zinzino platform.

That is why Dr. David and the whole team now sign as Zinzino Independent Partners: it is the company that distributes the technology we work with, together with dried blood spot testing analyzed by an independent laboratory.

How to tell it well

WE SAY IT LIKE THIS	WE DO NOT SAY IT LIKE THIS
✓ “Zinzino acquired the operations and intellectual property of Sanki.”	× “It was a merger” or “Zinzino bought the laboratory.”
✓ “The Tokyo laboratory remains independent.”	× Presenting a researcher as an endorsement of a product.
✓ “The Sanki line is now distributed by Zinzino.”	× Talking about the former company as if it were still operating.
✓ What the company has already announced officially.	× Anticipating changes, launches or news that have not been announced.

What it means for you

- You sign as a Zinzino Independent Partner and, in branded material, use the official logo without changes.
- Your business runs on the official compensation plan of your country.
- Official information on products, prices and the plan is on zinzino.com and in your Back Office.

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4 · WHAT DOES NOT CHANGE

The approach stays the same

The company we work with changed. The way we work did not: measure first, then decide, then measure again.

- **The source technology.** The active ingredients are still developed and supervised by the independent Tokyo laboratory.
- **Measurement.** The dried blood spot test measures 11 fatty acids and the omega-6:omega-3 ratio. 120 days is the interval Zinzino indicates for retaking the test and comparing before and after.
- **The team.** The same people, the same weekly sessions and the same training.

Current names

In Latin America and the U.S.: **BelAge, Kronuit Fire 2.0, Inner and Hasaki**. In Europe, the same line launched in October 2026 as **BelAge AM, Inner7 and KroNuit PM**. Test: **BalanceTest**. Omega-3 oil: **EssentOil+** in Mexico and **BalanceOil+** in most other markets. Availability varies by country: always check the official store of your country.

These are food supplements: they complement a balanced diet, and results vary from person to person.

Japanese technology, Scandinavian measurement.

U.S.: These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

5 · WHERE WE ARE GOING

A company in expansion

We arrived at a company that is growing exactly where we are: in the Americas.

+189 %

South America (Peru and Colombia), Q3 2026 vs. Q3 2025.

+55 %

North America (U.S., Canada and Mexico), same period.

+18 %

The whole group, same period.

What happened in 2026

February	Peru opens as an official market, the first in South America.
June	Colombia opens as an official market; its launch is celebrated in Bogotá in September.
October	Europe launches the fermented line as a daily morning, day and night routine.
All year	New brands join the family and their catalogs reach other markets as brand shops.

These are company sales growth figures, not indicators of partner income. Source: Zinzino AB, Preliminary Sales Report Q3 2026 (Oct 5, 2026) and 2026 quarterly reports.

> *"The best time to build is when the house is growing. That time is now."*

6 · WHAT YOU ALREADY HAVE

Tools ready from day one

In a few weeks the team went from sharing loose PDFs to having a complete system. You do not have to invent anything: you just have to use it.

Your personalized links

More than 40 partners already share materials with their own name, WhatsApp and store.

Pages in several languages

More than 170 pages in Spanish, English, Portuguese, French and German, with an extra language layer.

Buy button

Every page leads to the official store of the country through your link: the purchase stays with you.

Starting-point questionnaires

Plate, omega-3, self-assessments and “Why didn’t it work out as you hoped?”.

120-day follow-up

Ready-made messages for days 0, 40, 80 and 120, and for welcoming new people.

Usage report per partner

Which pages are shared, how many people respond and what they choose.

Search on every page

Find any answer in seconds, including closed sections.

PDFs with your details

Downloads come personalized with your name and your QR code.

Sessions and videos

Weekly team sessions and video paths for entrepreneurs and health professionals.

INNOVA 120, in 5 minutes: your links, the 3-2-1 rhythm and a 120-day cycle with one goal at a time. Open it in the INNOVA tab of the portal.

> *“The tool already exists. The difference is made by whoever uses it every day.”*

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7 · IF SOMEONE FROM SANKI ASKS

Short answers for those coming back

“What happened to Sanki?”

“Zinzino acquired the operations and intellectual property of Sanki. The line you knew is now distributed by Zinzino.”

“Do I still have my position?”

“Check your Back Office or customer service in your country; they will confirm your case.”

“How does the business work now?”

“With the official compensation plan of your country. I will show it to you with the official business presentation.”

“Do I have to buy a kit to start?”

“You can start without a partner starter kit; the kit is an option, not an obligation.”

How we move forward

Keep your automatic order active according to the official plan of your country, build your base of Premier Customers, work both your right and left sides, teach your direct partners to do the same, and attend the weekly team sessions.

> *“The transition does not define your future: your actions do. You decide whether you are a spectator or a protagonist in this stage.”*

Thank you for being part of the Innovation Team.

— Dr. David Alcántar Sánchez

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Dr. David Alcántar Sánchez is a Zinzino Independent Partner. This material reflects his criteria for training his team; it is not an official company publication. For official information on products, prices and the plan, see zinzino.com and the Back Office.